

## RATES FOR LEGAL ADVERTISING

Effective January 1, 2012

The following rates, effective January 1, 2012, were computed based upon the statutorily authorized 2.75% increase allowed by IC 5-3-1-1(b)(3). Any percentage increase other than the 2.75% will require a separate computation by the State Board of Accounts. After December 31, 2009 a newspaper or qualified publication may, effective January 1 of any year increase the basic charges by not more than 2.75% more than the basic charges that were in effect during the previous year.

5 Pica 8 Point Column					5 Pica 10 Point Column				
Type Size	<u>Number of Insertions</u>				Type Size	<u>Number of Insertions</u>			
	1	2	3	4		1	2	3	4
7	0.2274	0.3398	0.4537	0.5673	7	0.2339	0.3494	0.4665	0.5833
7.5	0.2123	0.3172	0.4235	0.5294	7.5	0.2183	0.3261	0.4354	0.5444
8	0.1990	0.2973	0.3970	0.4964	8	0.2046	0.3057	0.4082	0.5104
9	0.1769	0.2643	0.3529	0.4412	9	0.1819	0.2718	0.3629	0.4537
10	0.1592	0.2379	0.3176	0.3971	10	0.1637	0.2446	0.3266	0.4083
12	0.1327	0.1982	0.2647	0.3309	12	0.1364	0.2038	0.2721	0.3402
Rate/Square	5.85	8.74	11.67	14.59	Rate/Square	5.85	8.74	11.67	14.59

  

6 Pica 3 Point Column					6 Pica 4 Point Column				
Type Size	<u>Number of Insertions</u>				Type Size	<u>Number of Insertions</u>			
	1	2	3	4		1	2	3	4
7	0.2507	0.3746	0.5001	0.6253	7	0.2539	0.3794	0.5065	0.6333
7.5	0.2340	0.3496	0.4668	0.5836	7.5	0.2370	0.3541	0.4728	0.5911
8	0.2194	0.3278	0.4376	0.5471	8	0.2222	0.3319	0.4432	0.5541
9	0.1950	0.2913	0.3890	0.4863	9	0.1975	0.2951	0.3940	0.4926
10	0.1755	0.2622	0.3501	0.4377	10	0.1777	0.2656	0.3546	0.4433
12	0.1463	0.2185	0.2918	0.3648	12	0.1481	0.2213	0.2955	0.3694
Rate/Square	5.85	8.74	11.67	14.59	Rate/Square	5.85	8.74	11.67	14.59

  

6 Pica 6 Point Column					6 Pica 7 Point Column				
Type Size	<u>Number of Insertions</u>				Type Size	<u>Number of Insertions</u>			
	1	2	3	4		1	2	3	4
7	0.2607	0.3896	0.5201	0.6503	7	0.2640	0.3943	0.5266	0.6583
7.5	0.2434	0.3636	0.4855	0.6069	7.5	0.2464	0.3681	0.4914	0.6144
8	0.2282	0.3409	0.4551	0.5690	8	0.2310	0.3451	0.4607	0.5760
9	0.2028	0.3030	0.4046	0.5058	9	0.2053	0.3067	0.4095	0.5120
10	0.1825	0.2727	0.3641	0.4552	10	0.1848	0.2760	0.3686	0.4608
12	0.1521	0.2272	0.3034	0.3793	12	0.1540	0.2300	0.3072	0.3840
Rate/Square	5.85	8.74	11.67	14.59	Rate/Square	5.85	8.74	11.67	14.59

## 6 Pica 9 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2708	0.4045	0.5402	0.6753
7.5	0.2527	0.3776	0.5041	0.6303
8	0.2369	0.3540	0.4726	0.5909
9	0.2106	0.3146	0.4201	0.5252
10	0.1895	0.2832	0.3781	0.4727
12	0.1580	0.2360	0.3151	0.3939
Rate/Square	5.85	8.74	11.67	14.59

## 7 Pica Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2808	0.4195	0.5602	0.7003
7.5	0.2621	0.3916	0.5228	0.6536
8	0.2457	0.3671	0.4901	0.6128
9	0.2184	0.3263	0.4357	0.5447
10	0.1966	0.2937	0.3921	0.4902
12	0.1638	0.2447	0.3268	0.4085
Rate/Square	5.85	8.74	11.67	14.59

## 7 Pica 1 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2840	0.4243	0.5666	0.7083
7.5	0.2651	0.3960	0.5288	0.6611
8	0.2485	0.3713	0.4957	0.6198
9	0.2209	0.3300	0.4407	0.5509
10	0.1988	0.2970	0.3966	0.4958
12	0.1657	0.2475	0.3305	0.4132
Rate/Square	5.85	8.74	11.67	14.59

## 7 Pica 3 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2908	0.4345	0.5802	0.7253
7.5	0.2714	0.4055	0.5415	0.6770
8	0.2545	0.3802	0.5076	0.6347
9	0.2262	0.3379	0.4512	0.5641
10	0.2036	0.3042	0.4061	0.5077
12	0.1697	0.2535	0.3384	0.4231
Rate/Square	5.85	8.74	11.67	14.59

## 7 Pica 6 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3009	0.4495	0.6002	0.7503
7.5	0.2808	0.4195	0.5602	0.7003
8	0.2633	0.3933	0.5252	0.6566
9	0.2340	0.3496	0.4668	0.5836
10	0.2106	0.3146	0.4201	0.5252
12	0.1755	0.2622	0.3501	0.4377
Rate/Square	5.85	8.74	11.67	14.59

## 9 Pica Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3610	0.5394	0.7202	0.9004
7.5	0.3370	0.5034	0.6722	0.8404
8	0.3159	0.4720	0.6302	0.7879
9	0.2808	0.4195	0.5602	0.7003
10	0.2527	0.3776	0.5041	0.6303
12	0.2106	0.3146	0.4201	0.5252
Rate/Square	5.85	8.74	11.67	14.59

## 9 Pica 4 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3743	0.5592	0.7466	0.9334
7.5	0.3493	0.5219	0.6968	0.8712
8	0.3275	0.4893	0.6533	0.8167
9	0.2911	0.4349	0.5807	0.7260
10	0.2620	0.3914	0.5226	0.6534
12	0.2183	0.3262	0.4355	0.5445
Rate/Square	5.85	8.74	11.67	14.59

## 9 Pica 5 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3779	0.5646	0.7538	0.9424
7.5	0.3527	0.5269	0.7036	0.8796
8	0.3306	0.4940	0.6596	0.8246
9	0.2939	0.4391	0.5863	0.7330
10	0.2645	0.3952	0.5277	0.6597
12	0.2204	0.3293	0.4397	0.5498
Rate/Square	5.85	8.74	11.67	14.59

9 Pica 6 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.3811	0.5693	0.7602	0.9504
7.5	0.3557	0.5314	0.7095	0.8871
8	0.3335	0.4982	0.6652	0.8316
9	0.2964	0.4428	0.5913	0.7392
10	0.2668	0.3985	0.5322	0.6653
12	0.2223	0.3321	0.4435	0.5544
Rate/Square	5.85	8.74	11.67	14.59

9 Pica 9 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.3911	0.5843	0.7802	0.9754
7.5	0.3650	0.5454	0.7282	0.9104
8	0.3422	0.5113	0.6827	0.8535
9	0.3042	0.4545	0.6068	0.7587
10	0.2738	0.4090	0.5462	0.6828
12	0.2282	0.3409	0.4551	0.5690
Rate/Square	5.85	8.74	11.67	14.59

9 Pica 10 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.3943	0.5891	0.7866	0.9834
7.5	0.3680	0.5499	0.7342	0.9179
8	0.3450	0.5155	0.6883	0.8605
9	0.3067	0.4582	0.6118	0.7649
10	0.2760	0.4124	0.5506	0.6884
12	0.2300	0.3437	0.4589	0.5737
Rate/Square	5.85	8.74	11.67	14.59

10 Pica Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.4011	0.5993	0.8002	1.0005
7.5	0.3744	0.5594	0.7469	0.9338
8	0.3510	0.5244	0.7002	0.8754
9	0.3120	0.4661	0.6224	0.7781
10	0.2808	0.4195	0.5602	0.7003
12	0.2340	0.3496	0.4668	0.5836
Rate/Square	5.85	8.74	11.67	14.59

10 Pica 1 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.4044	0.6041	0.8066	1.0085
7.5	0.3774	0.5638	0.7529	0.9412
8	0.3538	0.5286	0.7058	0.8824
9	0.3145	0.4699	0.6274	0.7844
10	0.2830	0.4229	0.5646	0.7059
12	0.2359	0.3524	0.4705	0.5883
Rate/Square	5.85	8.74	11.67	14.59

10 Pica 6 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.4212	0.6293	0.8402	1.0505
7.5	0.3931	0.5873	0.7842	0.9804
8	0.3686	0.5506	0.7352	0.9192
9	0.3276	0.4894	0.6535	0.8170
10	0.2948	0.4405	0.5882	0.7353
12	0.2457	0.3671	0.4901	0.6128
Rate/Square	5.85	8.74	11.67	14.59

10 Pica 11 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.4380	0.6545	0.8506	1.0925
7.5	0.4088	0.6108	0.7939	1.0197
8	0.3833	0.5726	0.7443	0.9559
9	0.3407	0.5090	0.6616	0.8497
10	0.3066	0.4581	0.5954	0.7647
12	0.2555	0.3818	0.4962	0.6373
Rate/Square	5.85	8.74	11.36	14.59

11 Pica Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.4413	0.6592	0.8803	1.1005
7.5	0.4118	0.6153	0.8216	1.0271
8	0.3861	0.5768	0.7702	0.9629
9	0.3432	0.5127	0.6846	0.8559
10	0.3089	0.4615	0.6162	0.7704
12	0.2574	0.3846	0.5135	0.6420
Rate/Square	5.85	8.74	11.67	14.59

11 Pica 3 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4513	0.6742	0.9003	1.1255
7.5	0.4212	0.6293	0.8402	1.0505
8	0.3949	0.5900	0.7877	0.9848
9	0.3510	0.5244	0.7002	0.8754
10	0.3159	0.4720	0.6302	0.7879
12	0.2633	0.3933	0.5252	0.6566
Rate/Square	5.85	8.74	11.67	14.59

11 Pica 8 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4681	0.6994	0.9339	1.1675
7.5	0.4369	0.6528	0.8716	1.0897
8	0.4096	0.6120	0.8171	1.0216
9	0.3641	0.5440	0.7263	0.9081
10	0.3277	0.4896	0.6537	0.8173
12	0.2731	0.4080	0.5448	0.6811
Rate/Square	5.85	8.74	11.67	14.59

12 Pica 5 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4982	0.7443	0.9939	1.2426
7.5	0.4650	0.6947	0.9276	1.1597
8	0.4359	0.6513	0.8696	1.0872
9	0.3875	0.5789	0.7730	0.9664
10	0.3488	0.5210	0.6957	0.8698
12	0.2906	0.4342	0.5798	0.7248
Rate/Square	5.85	8.74	11.67	14.59

13 Pica 2 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.5283	0.7893	1.0539	1.3176
7.5	0.4931	0.7367	0.9836	1.2298
8	0.4623	0.6906	0.9222	1.1529
9	0.4109	0.6139	0.8197	1.0248
10	0.3698	0.5525	0.7377	0.9223
12	0.3082	0.4604	0.6148	0.7686
Rate/Square	5.85	8.74	11.67	14.59

13 Pica 6 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.5415	0.8091	1.0803	1.3506
7.5	0.5054	0.7551	1.0083	1.2606
8	0.4739	0.7079	0.9453	1.1818
9	0.4212	0.6293	0.8402	1.0505
10	0.3791	0.5664	0.7562	0.9454
12	0.3159	0.4720	0.6302	0.7879
Rate/Square	5.85	8.74	11.67	14.59

13 Pica 7 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.5448	0.8139	1.0867	1.3586
7.5	0.5084	0.7596	1.0143	1.2680
8	0.4767	0.7121	0.9509	1.1888
9	0.4237	0.6330	0.8452	1.0567
10	0.3813	0.5697	0.7607	0.9510
12	0.3178	0.4748	0.6339	0.7925
Rate/Square	5.85	8.74	11.67	14.59

14 Pica 1 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.5648	0.8438	1.1267	1.4086
7.5	0.5272	0.7876	1.0516	1.3147
8	0.4942	0.7384	0.9859	1.2326
9	0.4393	0.6563	0.8763	1.0956
10	0.3954	0.5907	0.7887	0.9861
12	0.3295	0.4922	0.6573	0.8217
Rate/Square	5.85	8.74	11.67	14.59

14 Pica 7 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.5849	0.8738	1.1667	1.4587
7.5	0.5459	0.8155	1.0890	1.3614
8	0.5118	0.7646	1.0209	1.2763
9	0.4549	0.6796	0.9075	1.1345
10	0.4094	0.6117	0.8167	1.0211
12	0.3412	0.5097	0.6806	0.8509
Rate/Square	5.85	8.74	11.67	14.59

15 Pica 4 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.6150	0.9187	1.2268	1.5337
7.5	0.5740	0.8575	1.1450	1.4315
8	0.5381	0.8039	1.0734	1.3420
9	0.4783	0.7146	0.9541	1.1929
10	0.4305	0.6431	0.8587	1.0736
12	0.3587	0.5359	0.7156	0.8947
Rate/Square	5.85	8.74	11.67	14.59

17 Pica 8 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.7088	1.0590	1.4140	1.7678
7.5	0.6616	0.9884	1.3197	1.6500
8	0.6202	0.9266	1.2373	1.5468
9	0.5513	0.8237	1.0998	1.3750
10	0.4962	0.7413	0.9898	1.2375
12	0.4135	0.6177	0.8248	1.0312
Rate/Square	5.85	8.74	11.67	14.59

20 Pica 4 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.8155	1.2184	1.6269	2.0339
7.5	0.7612	1.1372	1.5184	1.8983
8	0.7136	1.0661	1.4235	1.7797
9	0.6343	0.9476	1.2653	1.5819
10	0.5709	0.8529	1.1388	1.4238
12	0.4757	0.7107	0.9490	1.1865
Rate/Square	5.85	8.74	11.67	14.59

20 Pica 5 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.8191	1.2238	1.6341	2.0429
7.5	0.7645	1.1422	1.5251	1.9067
8	0.7167	1.0708	1.4298	1.7876
9	0.6371	0.9518	1.2709	1.5889
10	0.5734	0.8567	1.1438	1.4301
12	0.4778	0.7139	0.9532	1.1917
Rate/Square	5.85	8.74	11.67	14.59

21 Pica 6 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.8625	1.2885	1.7205	2.1510
7.5	0.8050	1.2026	1.6058	2.0076
8	0.7547	1.1275	1.5054	1.8821
9	0.6708	1.0022	1.3382	1.6730
10	0.6037	0.9020	1.2043	1.5057
12	0.5031	0.7516	1.0036	1.2547
Rate/Square	5.85	8.74	11.67	14.59

22 Pica 9 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.9126	1.3634	1.8205	2.2760
7.5	0.8518	1.2725	1.6992	2.1243
8	0.7985	1.1930	1.5930	1.9915
9	0.7098	1.0605	1.4160	1.7703
10	0.6388	0.9544	1.2744	1.5932
12	0.5324	0.7953	1.0620	1.3277
Rate/Square	5.85	8.74	11.67	14.59

30 Pica 10 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	1.2367	1.8477	2.4671	3.0844
7.5	1.1543	1.7245	2.3026	2.8788
8	1.0821	1.6167	2.1587	2.6989
9	0.9619	1.4371	1.9189	2.3990
10	0.8657	1.2934	1.7270	2.1591
12	0.7214	1.0778	1.4391	1.7992
Rate/Square	5.85	8.74	11.67	14.59

31 Pica 1 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	1.2468	1.8627	2.4871	3.1094
7.5	1.1636	1.7385	2.3213	2.9021
8	1.0909	1.6298	2.1762	2.7207
9	0.9697	1.4487	1.9344	2.4184
10	0.8727	1.3039	1.7410	2.1766
12	0.7273	1.0866	1.4508	1.8138
Rate/Square	5.85	8.74	11.67	14.59