

RATES FOR LEGAL ADVERTISING

Effective January 1, 2013

The following rates, effective January 1, 2013, were computed based upon the statutorily authorized 2.75% increase allowed by IC 5-3-1-1(b)(3). Any percentage increase other than the 2.75% will require a separate computation by the State Board of Accounts. After December 31, 2009 a newspaper or qualified publication may, effective January 1 of any year increase the basic charges by not more than 2.75% more than the basic charges that were in effect during the previous year.

5 Pica 8 Point Column					5 Pica 10 Point Column				
Type Size	Number of Insertions				Type Size	Number of Insertions			
	1	2	3	4		1	2	3	4
7	0.2337	0.3491	0.4662	0.5828	7	0.2403	0.3590	0.4793	0.5993
7.5	0.2181	0.3259	0.4351	0.5440	7.5	0.2242	0.3351	0.4474	0.5593
8	0.2045	0.3055	0.4079	0.5100	8	0.2102	0.3141	0.4194	0.5244
9	0.1817	0.2716	0.3626	0.4533	9	0.1869	0.2792	0.3728	0.4661
10	0.1636	0.2444	0.3263	0.4080	10	0.1682	0.2513	0.3355	0.4195
12	0.1363	0.2037	0.2719	0.3400	12	0.1402	0.2094	0.2796	0.3496
Rate/Square	6.01	8.98	11.99	14.99	Rate/Square	6.01	8.98	11.99	14.99

6 Pica 3 Point Column					6 Pica 4 Point Column				
Type Size	Number of Insertions				Type Size	Number of Insertions			
	1	2	3	4		1	2	3	4
7	0.2576	0.3849	0.5139	0.6424	7	0.2609	0.3898	0.5204	0.6507
7.5	0.2404	0.3592	0.4796	0.5996	7.5	0.2435	0.3638	0.4857	0.6073
8	0.2254	0.3368	0.4496	0.5621	8	0.2283	0.3411	0.4554	0.5693
9	0.2003	0.2993	0.3997	0.4997	9	0.2029	0.3032	0.4048	0.5061
10	0.1803	0.2694	0.3597	0.4497	10	0.1826	0.2728	0.3643	0.4555
12	0.1503	0.2245	0.2998	0.3748	12	0.1522	0.2274	0.3036	0.3795
Rate/Square	6.01	8.98	11.99	14.99	Rate/Square	6.01	8.98	11.99	14.99

6 Pica 6 Point Column					6 Pica 7 Point Column				
Type Size	Number of Insertions				Type Size	Number of Insertions			
	1	2	3	4		1	2	3	4
7	0.2679	0.4003	0.5344	0.6681	7	0.2712	0.4052	0.5410	0.6763
7.5	0.2500	0.3736	0.4988	0.6236	7.5	0.2531	0.3782	0.5049	0.6313
8	0.2344	0.3502	0.4676	0.5846	8	0.2373	0.3545	0.4734	0.5918
9	0.2083	0.3113	0.4157	0.5197	9	0.2109	0.3151	0.4208	0.5260
10	0.1875	0.2802	0.3741	0.4677	10	0.1898	0.2836	0.3787	0.4734
12	0.1563	0.2335	0.3117	0.3897	12	0.1582	0.2364	0.3156	0.3945
Rate/Square	6.01	8.98	11.99	14.99	Rate/Square	6.01	8.98	11.99	14.99

6 Pica 9 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2782	0.4156	0.5550	0.6938
7.5	0.2596	0.3879	0.5180	0.6476
8	0.2434	0.3637	0.4856	0.6071
9	0.2164	0.3233	0.4316	0.5396
10	0.1947	0.2910	0.3885	0.4857
12	0.1623	0.2425	0.3237	0.4047
Rate/Square	6.01	8.98	11.99	14.99

7 Pica Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2885	0.4310	0.5755	0.7195
7.5	0.2692	0.4023	0.5372	0.6716
8	0.2524	0.3772	0.5036	0.6296
9	0.2244	0.3353	0.4476	0.5596
10	0.2019	0.3017	0.4029	0.5037
12	0.1683	0.2514	0.3357	0.4197
Rate/Square	6.01	8.98	11.99	14.99

7 Pica 1 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2918	0.4360	0.5821	0.7277
7.5	0.2723	0.4069	0.5433	0.6792
8	0.2553	0.3815	0.5093	0.6368
9	0.2269	0.3391	0.4527	0.5660
10	0.2042	0.3052	0.4075	0.5094
12	0.1702	0.2543	0.3396	0.4245
Rate/Square	6.01	8.98	11.99	14.99

7 Pica 3 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.2988	0.4464	0.5961	0.7452
7.5	0.2789	0.4167	0.5563	0.6955
8	0.2614	0.3906	0.5216	0.6521
9	0.2324	0.3472	0.4636	0.5796
10	0.2091	0.3125	0.4173	0.5217
12	0.1743	0.2604	0.3477	0.4347
Rate/Square	6.01	8.98	11.99	14.99

7 Pica 6 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3091	0.4618	0.6166	0.7709
7.5	0.2885	0.4310	0.5755	0.7195
8	0.2705	0.4041	0.5396	0.6746
9	0.2404	0.3592	0.4796	0.5996
10	0.2164	0.3233	0.4316	0.5396
12	0.1803	0.2694	0.3597	0.4497
Rate/Square	6.01	8.98	11.99	14.99

9 Pica Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3709	0.5542	0.7400	0.9251
7.5	0.3462	0.5172	0.6906	0.8634
8	0.3245	0.4849	0.6475	0.8095
9	0.2885	0.4310	0.5755	0.7195
10	0.2596	0.3879	0.5180	0.6476
12	0.2164	0.3233	0.4316	0.5396
Rate/Square	6.01	8.98	11.99	14.99

9 Pica 4 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3845	0.5745	0.7671	0.9590
7.5	0.3589	0.5362	0.7159	0.8951
8	0.3364	0.5027	0.6712	0.8391
9	0.2991	0.4468	0.5966	0.7459
10	0.2692	0.4022	0.5370	0.6713
12	0.2243	0.3351	0.4475	0.5594
Rate/Square	6.01	8.98	11.99	14.99

9 Pica 5 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3882	0.5801	0.7745	0.9683
7.5	0.3623	0.5414	0.7229	0.9037
8	0.3397	0.5075	0.6777	0.8472
9	0.3019	0.4512	0.6024	0.7531
10	0.2717	0.4060	0.5421	0.6778
12	0.2265	0.3384	0.4518	0.5648
Rate/Square	6.01	8.98	11.99	14.99

9 Pica 6 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.3915	0.5850	0.7811	0.9765
7.5	0.3654	0.5460	0.7290	0.9114
8	0.3426	0.5119	0.6834	0.8544
9	0.3045	0.4550	0.6075	0.7595
10	0.2741	0.4095	0.5467	0.6835
12	0.2284	0.3412	0.4556	0.5696
Rate/Square	6.01	8.98	11.99	14.99

9 Pica 9 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4018	0.6004	0.8016	1.0022
7.5	0.3750	0.5604	0.7482	0.9354
8	0.3516	0.5253	0.7014	0.8769
9	0.3125	0.4670	0.6235	0.7795
10	0.2813	0.4203	0.5611	0.7015
12	0.2344	0.3502	0.4676	0.5846
Rate/Square	6.01	8.98	11.99	14.99

9 Pica 10 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4051	0.6053	0.8082	1.0104
7.5	0.3781	0.5649	0.7543	0.9431
8	0.3545	0.5296	0.7072	0.8841
9	0.3151	0.4708	0.6286	0.7859
10	0.2836	0.4237	0.5657	0.7073
12	0.2363	0.3531	0.4714	0.5894
Rate/Square	6.01	8.98	11.99	14.99

10 Pica Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4121	0.6158	0.8222	1.0279
7.5	0.3846	0.5747	0.7674	0.9594
8	0.3606	0.5388	0.7194	0.8994
9	0.3205	0.4789	0.6395	0.7995
10	0.2885	0.4310	0.5755	0.7195
12	0.2404	0.3592	0.4796	0.5996
Rate/Square	6.01	8.98	11.99	14.99

10 Pica 1 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4154	0.6207	0.8287	1.0361
7.5	0.3877	0.5793	0.7735	0.9670
8	0.3635	0.5431	0.7252	0.9066
9	0.3231	0.4828	0.6446	0.8059
10	0.2908	0.4345	0.5801	0.7253
12	0.2423	0.3621	0.4834	0.6044
Rate/Square	6.01	8.98	11.99	14.99

10 Pica 6 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4327	0.6466	0.8633	1.0793
7.5	0.4039	0.6035	0.8057	1.0073
8	0.3786	0.5657	0.7554	0.9444
9	0.3366	0.5029	0.6714	0.8394
10	0.3029	0.4526	0.6043	0.7555
12	0.2524	0.3772	0.5036	0.6296
Rate/Square	6.01	8.98	11.99	14.99

10 Pica 11 Point Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4500	0.6724	0.8978	1.1225
7.5	0.4200	0.6276	0.8380	1.0476
8	0.3938	0.5884	0.7856	0.9821
9	0.3500	0.5230	0.6983	0.8730
10	0.3150	0.4707	0.6285	0.7857
12	0.2625	0.3922	0.5237	0.6548
Rate/Square	6.01	8.98	11.99	14.99

11 Pica Column

Type Size	Number of Insertions			
	1	2	3	4
7	0.4533	0.6773	0.9044	1.1307
7.5	0.4231	0.6322	0.8441	1.0553
8	0.3967	0.5927	0.7913	0.9893
9	0.3526	0.5268	0.7034	0.8794
10	0.3173	0.4741	0.6331	0.7915
12	0.2644	0.3951	0.5276	0.6596
Rate/Square	6.01	8.98	11.99	14.99

11 Pica 3 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.4636	0.6927	0.9249	1.1564
7.5	0.4327	0.6466	0.8633	1.0793
8	0.4057	0.6062	0.8093	1.0118
9	0.3606	0.5388	0.7194	0.8994
10	0.3245	0.4849	0.6475	0.8095
12	0.2705	0.4041	0.5396	0.6746
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

11 Pica 8 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.4809	0.7186	0.9595	1.1995
7.5	0.4489	0.6707	0.8955	1.1196
8	0.4208	0.6288	0.8395	1.0496
9	0.3741	0.5589	0.7463	0.9330
10	0.3367	0.5030	0.6716	0.8397
12	0.2805	0.4192	0.5597	0.6997
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

12 Pica 5 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.5118	0.7648	1.0211	1.2766
7.5	0.4777	0.7138	0.9531	1.1915
8	0.4479	0.6692	0.8935	1.1171
9	0.3981	0.5948	0.7942	0.9929
10	0.3583	0.5354	0.7148	0.8936
12	0.2986	0.4461	0.5957	0.7447
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

13 Pica 2 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.5428	0.8110	1.0828	1.3537
7.5	0.5066	0.7569	1.0106	1.2635
8	0.4749	0.7096	0.9474	1.1845
9	0.4221	0.6308	0.8422	1.0529
10	0.3799	0.5677	0.7580	0.9476
12	0.3166	0.4731	0.6316	0.7897
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

13 Pica 6 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.5564	0.8313	1.1099	1.3876
7.5	0.5193	0.7759	1.0359	1.2951
8	0.4868	0.7274	0.9712	1.2142
9	0.4327	0.6466	0.8633	1.0793
10	0.3894	0.5819	0.7770	0.9714
12	0.3245	0.4849	0.6475	0.8095
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

13 Pica 7 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.5597	0.8362	1.1165	1.3959
7.5	0.5223	0.7805	1.0421	1.3028
8	0.4897	0.7317	0.9769	1.2214
9	0.4353	0.6504	0.8684	1.0857
10	0.3918	0.5854	0.7816	0.9771
12	0.3265	0.4878	0.6513	0.8143
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

14 Pica 1 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.5803	0.8670	1.1576	1.4473
7.5	0.5416	0.8092	1.0804	1.3508
8	0.5077	0.7586	1.0129	1.2664
9	0.4513	0.6743	0.9004	1.1256
10	0.4062	0.6069	0.8103	1.0131
12	0.3385	0.5058	0.6753	0.8442
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

14 Pica 7 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.6009	0.8978	1.1987	1.4987
7.5	0.5608	0.8379	1.1188	1.3987
8	0.5258	0.7856	1.0489	1.3113
9	0.4673	0.6983	0.9323	1.1656
10	0.4206	0.6285	0.8391	1.0491
12	0.3505	0.5237	0.6993	0.8742
	6.01	8.98	11.99	14.99
Rate/Square	6.01	8.98	11.99	14.99

15 Pica 4 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.6318	0.9440	1.2604	1.5757
7.5	0.5897	0.8810	1.1764	1.4707
8	0.5528	0.8260	1.1028	1.3788
9	0.4914	0.7342	0.9803	1.2256
10	0.4422	0.6608	0.8823	1.1030
12	0.3685	0.5507	0.7352	0.9192
Rate/Square	6.01	8.98	11.99	14.99

17 Pica 8 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.7282	1.0881	1.4528	1.8163
7.5	0.6797	1.0155	1.3559	1.6952
8	0.6372	0.9521	1.2712	1.5892
9	0.5664	0.8463	1.1299	1.4127
10	0.5097	0.7616	1.0169	1.2714
12	0.4248	0.6347	0.8475	1.0595
Rate/Square	6.01	8.98	11.99	14.99

20 Pica 4 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.8378	1.2519	1.6715	2.0897
7.5	0.7820	1.1684	1.5600	1.9504
8	0.7331	1.0954	1.4625	1.8285
9	0.6516	0.9737	1.3000	1.6253
10	0.5865	0.8763	1.1700	1.4628
12	0.4887	0.7303	0.9750	1.2190
Rate/Square	6.01	8.98	11.99	14.99

20 Pica 5 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.8415	1.2574	1.6789	2.0989
7.5	0.7854	1.1736	1.5669	1.9590
8	0.7363	1.1002	1.4690	1.8366
9	0.6545	0.9780	1.3058	1.6325
10	0.5891	0.8802	1.1752	1.4693
12	0.4909	0.7335	0.9793	1.2244
Rate/Square	6.01	8.98	11.99	14.99

21 Pica 6 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.8860	1.3239	1.7677	2.2100
7.5	0.8270	1.2356	1.6498	2.0626
8	0.7753	1.1584	1.5467	1.9337
9	0.6891	1.0297	1.3749	1.7189
10	0.6202	0.9267	1.2374	1.5470
12	0.5169	0.7723	1.0311	1.2891
Rate/Square	6.01	8.98	11.99	14.99

22 Pica 9 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	0.9376	1.4009	1.8704	2.3384
7.5	0.8751	1.3075	1.7457	2.1825
8	0.8204	1.2258	1.6366	2.0461
9	0.7292	1.0896	1.4548	1.8188
10	0.6563	0.9806	1.3093	1.6369
12	0.5469	0.8172	1.0911	1.3641
Rate/Square	6.01	8.98	11.99	14.99

30 Pica 10 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	1.2705	1.8984	2.5348	3.1690
7.5	1.1858	1.7719	2.3658	2.9577
8	1.1117	1.6611	2.2179	2.7729
9	0.9882	1.4766	1.9715	2.4648
10	0.8894	1.3289	1.7743	2.2183
12	0.7412	1.1074	1.4786	1.8486
Rate/Square	6.01	8.98	11.99	14.99

31 Pica 1 Point Column

Type Size	<u>Number of Insertions</u>			
	1	2	3	4
7	1.2809	1.9138	2.5553	3.1947
7.5	1.1955	1.7862	2.3850	2.9817
8	1.1207	1.6746	2.2359	2.7953
9	0.9962	1.4885	1.9875	2.4847
10	0.8966	1.3397	1.7887	2.2363
12	0.7472	1.1164	1.4906	1.8636
Rate/Square	6.01	8.98	11.99	14.99