

2021 HSPA Foundation Better Newspaper Contest

BLUE RIBBON ENTRY FORM

The Blue Ribbon Award (Category 28) recognizes one daily and one nondaily each year as the newspaper doing the best job of serving its readers in Indiana.

In this highest accolade of the contest, judges base their decision on an overall evaluation of the editorial quality of the newspaper. They consider breadth and depth of coverage, quality of reporting and copy editing, news judgment and content balance, general appearance, imaginative approach to problem news areas, originality, reader interest and overall professionalism.

Please complete this form and upload it with the three digital editions in your entry.

Newspapers MUST submit three complete editions: one from the month of April 2020, one from the month of November 2020, and one from any month during the contest period (including April or November if desired). The form will ensure judges have the same, relevant information about each competing newspaper.

Newspaper name _____

Name of person completing form _____

City where postal permit is held _____

Circulation _____

Frequency (circle one): Daily Nondaily **Day(s) published** _____

Number of counties where home delivery is available _____

Size of your editorial staff: Editors _____ Reporters _____ Others _____

Average number of pages _____ **Average percentage of news hole** _____

Editors may upload up to two 8½" x 11" pages of commentary to support this entry. Please note in the commentary if an edition contains a special section, and let judges know the frequency of it.