

## What else should I know?

- Frequency discounts are available. Call (317) 802-4772 or email [sgoldsby@hspa.com](mailto:sgoldsby@hspa.com) for details.
- Ads run in HSPA-member newspapers. Go to [hspa.com/advertising-services](http://hspa.com/advertising-services) for a list of papers.

## Can I do multistate advertising?

**Yes, you can!**

- Call (317) 803-4772 or send an email to [sgoldsby@hspa.com](mailto:sgoldsby@hspa.com) for great rates.

## Can I run display ads?

**Yes, you can do that too!**

- We offer 2-column black-and-white ads in two sizes: 2-inches tall and 4-inches tall.
- Include as many words, logos and photos as you want for \$925 or \$1,850, respectively. Regional rates also are available.

Hoosier State Press Association  
41 E. Washington St., Suite 301  
Indianapolis, IN 46204

# Indiana Classified Advertising Network



The economical way  
to advertise  
across the state  
or the country  
with one call



[hspa.com/advertising-services](http://hspa.com/advertising-services)

# Why use Indiana Classified Advertising Network?

Quickly **spread the word** about your product, service or help-wanted listing.

Weekly classified ads print in **140+ Indiana newspapers** once a week.

Daily classified ads print in **50+ Indiana newspapers** five times a week.

**Run your message** in one region of Indiana, the whole state or multiple states. You decide!

**Get all this with one call,  
one order and  
one affordable price!**

## Your investment reaches millions of readers

### Weekly classifieds

Run your 25-word ad in 140+ daily and nondaily Indiana papers – that's nearly 1.9 million readers.

- \$340 for the whole state
- \$300 for two regions
- \$265 for one region

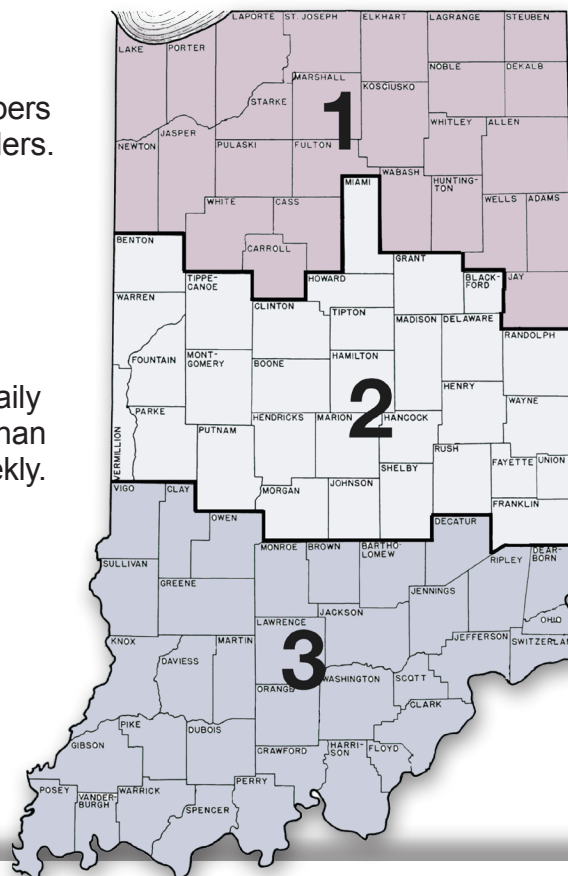
### Daily classifieds

Run your 25-word ad in 50+ daily Indiana papers – that's more than 1.2 million readers 5 times weekly.

- \$605 for the whole state
- \$535 for two regions
- \$465 for one region

### Combo rate

Run your 25-word ad in both the weekly and daily network of newspapers for just \$705.



### Indiana advertising regions

**Region 1:**  
Area codes  
219, 260 & 574

**Region 2:**  
Area codes  
317 & 765

**Region 3:**  
Area code 812

## What's the deadline for classified advertising?

- Ads are due by noon Wednesday for placement the following week.
- Please note: Ads must be prepaid. We accept cash, check, money order, Visa and MasterCard.

## How do I run an ad or get information?

- Call (317) 803-4772 or email [sgoldsby@hspa.com](mailto:sgoldsby@hspa.com).
- Or go online to [www.hspa.com/advertising-services](http://www.hspa.com/advertising-services) to print an order form. Fax it to (317) 624-4428.